

Official Get Rich Guide to Information Marketing on the Internet

About the Authors

The Information Marketing Association assembled the best-in-class faculty for this step-by-step manual for creating a million-dollar business quickly.

Robert Skrob

Robert Skrob started his first business when he was 23 years old. Today, at 36, he has become a serial entrepreneur in several industries. He personally publishes three newsletters a month for three different industries; one is 24 pages, another is 16 pages, and the last is a “quick read” newsletter at four pages. Robert is also a lobbyist, advising his clients on strategies to get their ideas turned into laws. Plus, he plans several events, seminars, and training programs involving multiple speakers each year. Robert’s greatest skill is his marketing expertise. His first book, co-authored with Dan Kennedy and Bill

Glazer, titled *The Official Get Rich Guide to Information Marketing; Build a Million Dollar Business Within 12 Months*, was published in November 2007 and topped the Barnes & Noble best-seller list as the number 1 business book. Robert conducts multiple Internet marketing campaigns with electronic content delivery as well as others with product shipped to customers after a sale. Plus, Robert hosts a weekly national radio talk show, Business Profits Radio, teaching business owners how to make more money and spend more time with their families. Robert is married and has two kids. On weekends you can find him beside the pool or in the hot tub enjoying a mojito and a Partagas #10 cigar. You can find out more about Robert at his blog at **RobertSkrob.com**.



